

Procedência: S. A. B. O. Corp.

Spanish American Buying Office

Autor: A. J. Escornela.

Dest: I - S.

Ass: Si. Escornela recebeu a carta de Juan de 25 Março. Esplana seus objetivos e propósitos de trabalho.

Termina despendo receber notícias de Juan.

~~Ass~~ P/S: Diz q. a inglês da carta de Juan, está perfeito mas se quiser q. poderá

escrever em Português, ^{ou} continuar em Inglês
ou Espanhol.

Instituto de arte contemporânea

N. York 11 Abril. de 1966

36997

S. A. B. O. CORP.
Spanish American Buying Office

211 WEST 53RD STREET
NEW YORK, N. Y. 10019

April 11, 1966

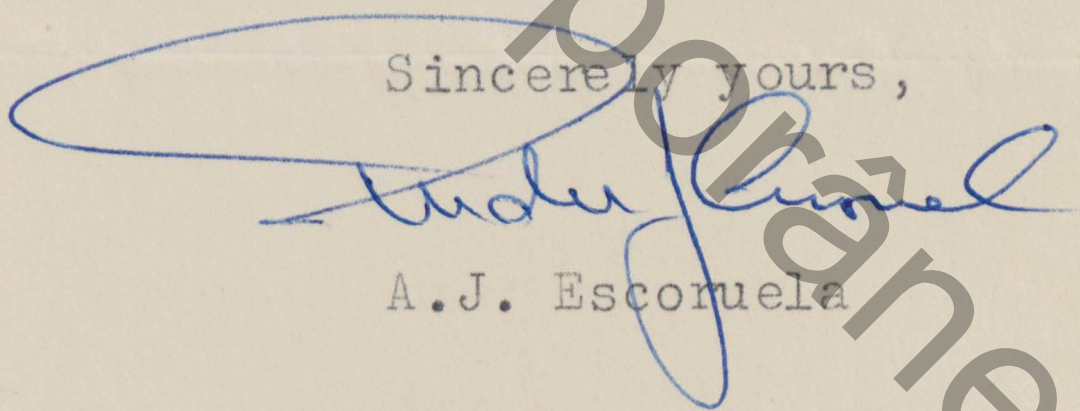
Ivan Serpa
Rua Juriviara, 104
Meier
Rio de Janeiro, Brazil

Dear Mr. Serpa:

I duly ^{widely} received your letter of March 25th, and want to explain again that I travel very much around the country and around the world because of my general import-export business, and also in the last 8 years I have been very well connected with the world of modern art. When my work is done wherever I go, I always find my way to local museums, galleries, and I have known a number of collectors and artists through the years. However, I am mainly interested in a small selected group of artists that I can help with my travels, coordinating what they have already done with additional prospects for the future, and developing some new horizons for them. I am particularly interested in Brazil, because it is a country I love very much. And of course, I do appreciate and like very much your own work. Then, if possibly interested, it would be a question to receive a brief resume of what you have done up to now in the U.S. and Canada, and we could then develop a plan for future activities. Our expenses would be shared with the galleries, roughly I would say the artist should receive 50% of selling price, although circumstances vary.

Awaiting to hear further from you, and with kind regards, I remain

Sincerely yours,


A.J. Escoruela

AJE:pm
air mail

P/S The English in your letter is perfect, but if you wish you can also write in Portuguese, and I can write to you either in English or Spanish, whatever you prefer.