

Typographica 12

Instituto

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Contemporânea

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The revival of the sanserif letter

The revival of the sanserif letter at the end of the eighteenth century and the notion of the sanserif as a letter with associations of rugged antiquity have not been adequately explored.

In this issue of Typographica, James Mosley, Librarian of the St Bride Printing Library, attempts to trace the identity of those who revived the sanserif and their reasons for doing so.

His text is supported by 28 illustrations.