

SERGIO CAMARGO
65, rue Almiral Monchez
Com.Reille Ureto Glacière
Paris - France

ARTEONICA

international exhibition and symposium
about the creative use of electronics
means in the arts

march 8-28 1971 São Paulo Brasil

Fundação Armando A. Penteadó

sponsored by Pinacoteca do Estado
de São Paulo

exhibition chairman

Waldemar Cordeiro member of the Conselho da Pinacoteca do Estado de São Paulo and of the CAS London

symposium chairman

Prof. Ernesto de Vita Jr. Diretor of the Research Center of Informatics Instituto de Pesquisas Tecnológicas de S.P.

Luiz Camargo

I am contacting you for the following: the "Pinacoteca do Estado de São Paulo" (São Paulo State Art Gallery), of São Paulo, SP, Brasil, is organizing ARTEONICA an exhibition and symposium at the international level, concerning the creative use of electronics means in the Arts. ARTEONICA aims at showing works of computer graphics, ballet, mime, music, design, film-animation, environments, sculpture, aesthetics theory, art and technology kinetics, architecture and urban planning, etc. The exhibition will take place at the Armando Alvares Penteadó Foundation, in this city, march 8-28, 1971. The symposium will be held in the period march 8-12, 1971.

Inasmuch as the event will have a survey-exhibition character, we are interested in showing the most creative samples possible; certainly your work could not be omitted in such an event. Considering the short time left to us for preparation, customs formalities, etc., you would oblige us greatly by sending as promptly as possible your most important samples and/or material. Of course all costs of insurance, forwarding, etc., will be at our expense. Since time is pressingly short, should you know a researcher, who is doing interesting computer art you would help us greatly if you would be so kind as to invite him in our name and send us his name and address afterwards.

Among others, the following persons have already confirmed their presence at the symposium: Mr Alan Sutcliffe President of the CAS of London, Mr. Jonathan Benthall, Prof. Herbert W. Franke, Prof. Abraham Moles. The languages to be used at the symposium will be Portuguese and English, with simultaneous translation. All manuscripts should be typed single-space and at most five sheets long, including figures and references. All diagrams should be typed (not drawings), for mimeographical reproduction. Considering the short notice we giving, a contribution does not necessarily have to be an original paper written especially for the occasion. Please include a biographical notice and a description of how your work was produced. If possible, also include a photo in black-and-white for reproduction in the catalogue. In the case of graphics produced directly by computer be sure to mark the package clearly "Computer Output" in order to comply with customs regulations. Please forward all material to:
Waldemar Cordeiro, Rua Major Sertório, 88 59 and. cj. 52, São Paulo - SP.

We look forward to hearing from you as promptly as possible, and we thank you in advance for your cooperation.

I remain,
Sincerely,

Abreu, Waldemar Cordeiro

Waldemar Cordeiro

P.S. - Arteônica é realizada com dinheiro de empresas privadas.