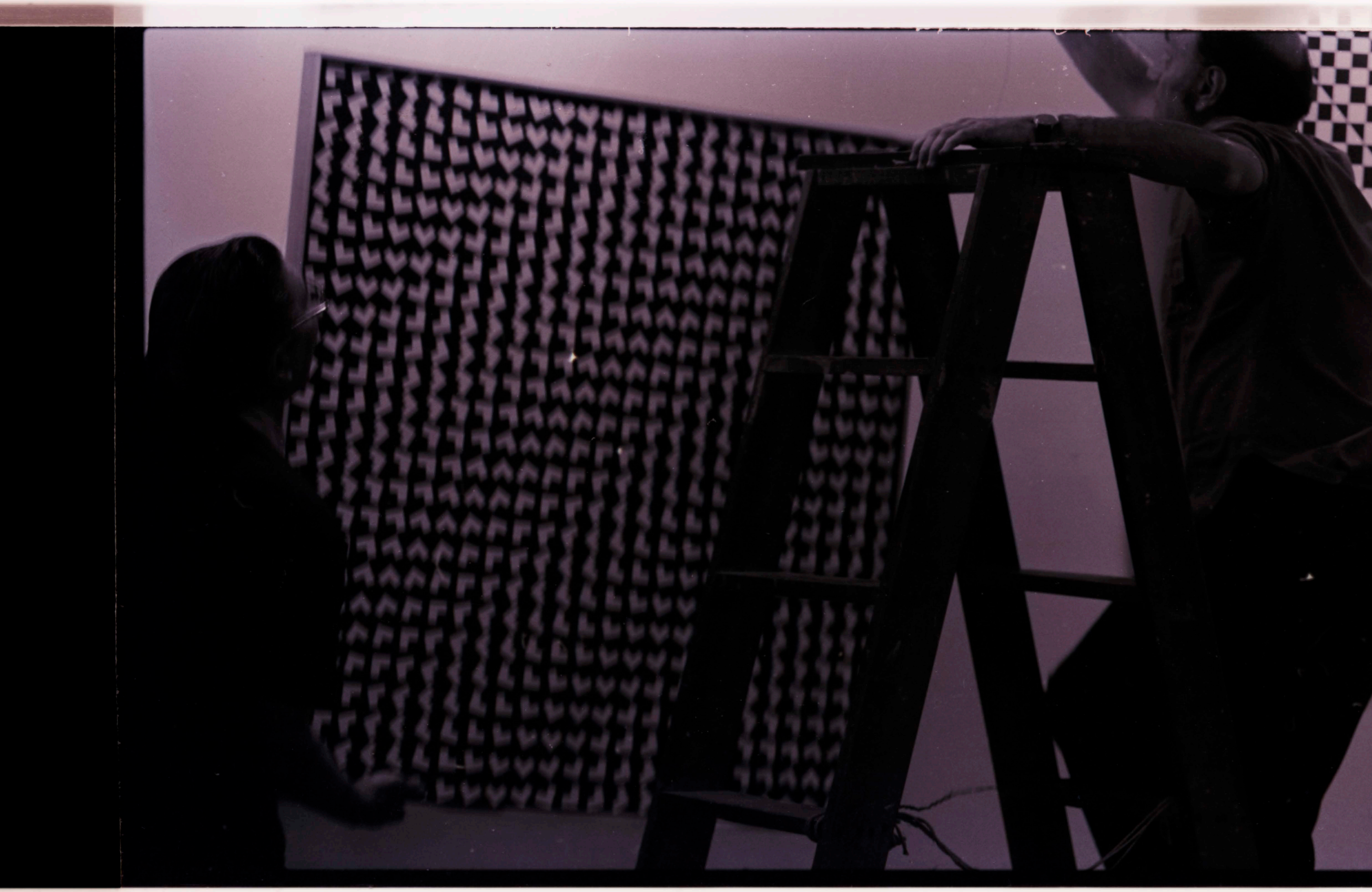instituto de a