

Procedência: Men of Achievement

Auter: Ernest Kay (Diretor Editorial)

Dest: I.S.

Ass: Envia um questionário biográfico q. é
ao mesmo tempo, um convite formal
p/ futura inclusão na Fourth Edition
of Men of Achievement.

~~20 Maio 1976~~
Cambridge, 21 Maio 1976
(contorne selo)

Editorial Director
Ernest Kay D Litt FRSA

Men of Achievement

(Established 1969)

published by
International Biographical Centre
Cambridge CB2 3QP
England
telephone (0223) 66631

Ref: MA/4/200M

By Air Mail

Dear Biographee,

A LETTER FROM THE EDITORIAL DIRECTOR

The personal biographical questionnaire, which I enclose, is your formal invitation for biographical and pictorial inclusion in the Fourth Edition of Men of Achievement, a fully illustrated record of contemporary achievement throughout the world. I ask you kindly to complete the questionnaire and return it to the International Biographical Centre, together with two small photographs, so that the Editors can prepare your biography for publication. In the interests of accuracy, a typescript will be sent to you for correction.

So far as I can discover, Men of Achievement is the only illustrated work in existence devoted exclusively to the recognition of the achievement of men of all nations, whether at international, national, regional or even local level. Perhaps, needless to say, this work has built up a unique prestige.

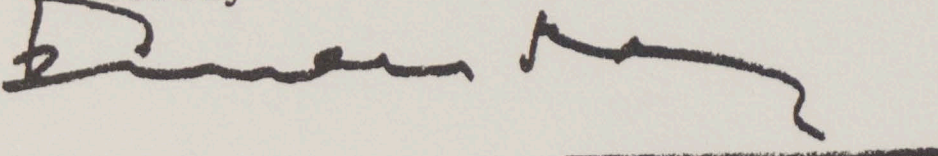
I am very anxious indeed to make the Fourth Edition as comprehensive as possible and I hope that you will co-operate with my request to return your completed questionnaire as soon as possible.

There is no charge or fee of any kind for the publication of your biography, nor are you under any obligation to purchase a copy. The completion of the enclosed questionnaire carries no further involvement unless, of course, you wish to purchase. In this event, there are most advantageous terms for biographees.

I am much looking forward to receiving your completed questionnaire which is sent to you by Air Mail.

With thanks and best wishes,

Sincerely



Ernest Kay
Editorial Director

Enc.

Men of Achievement

FOURTH EDITION SCHEDULED FOR PUBLICATION THROUGHOUT THE WORLD

IN SUMMER 1977

Thousands of Photographs

YOUR NAME has been put forward for biographical and pictorial inclusion in the Fourth Edition of MEN OF ACHIEVEMENT and I ask you kindly to complete the questionnaire overleaf and return it to me within twenty-one days of receipt, in order that our Editors can prepare your detailed biography. When you return the completed questionnaire, please enclose two copies of a recent photograph of yourself. (If you do not possess a recent photograph, please return the completed questionnaire in any case and indicate the approximate date by which you will be able to send me the photographs.)

The outstandingly successful first, second and third editions of MEN OF ACHIEVEMENT contained, in aggregate, some 20,000 biographies and 17,000 portraits. The fourth edition will, it is hoped, include up to 8,000 biographies, the vast majority of which will be illustrated.

Upon publication of the fourth edition of this important work, copies will be despatched to leading libraries, including The British Museum, London, England; The National Library of Scotland; The National Library of Wales; The National Library of Ireland; The Library of Congress, Washington, D.C.; The New York Public Library, New York City; The Bodleian Library, Oxford, England; and the Cambridge University Library, Cambridge, England. In addition, many National, State, University and Public Libraries in most countries will be receiving their specially-ordered copies. The distribution of MEN OF ACHIEVEMENT will, indeed, be world-wide.

MEN OF ACHIEVEMENT will be published in two separate Editions as under:

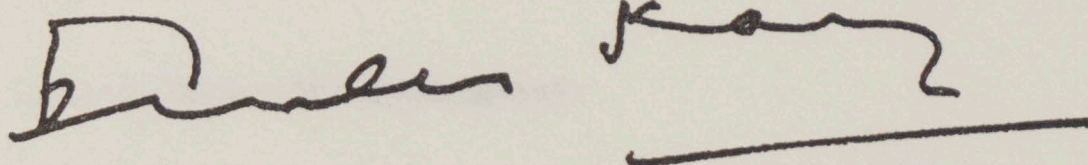
THE GRAND EDITION, printed on 70 gsm paper, bound in red with gilt lettering on the front and on the spine.

THE ROYAL EDITION, sewn and bound entirely by hand in full red Morocco leather, with 22 carat gold lettering and fine decoration. The leaves are gold-edged and the book is enclosed within a fleece-lined slip-case. The name of the owner can be embossed in gold on the front cover at no extra cost. The Royal Edition is a superb example of the craftsman's art, and early application is essential as the numbers are strictly limited.

The publication of your detailed biography and photograph places you under no obligation to purchase a copy nor is there any charge or fee for inclusion. Should you wish to reserve a copy, however, you may do so (as a biographee) at the advantageous terms detailed on the back page of this questionnaire.

With thanks, I am,

Sincerely,



Ernest Kay
Hon. General Editor

YOUR PERSONAL
QUESTIONNAIRE
NUMBER IS: N^o 11805

FINAL DATE FOR
RECEIPT OF YOUR
ENTRY IS:

20 JUN 1976

Your Personal Airmail Questionnaire

You are requested to fill in the following questionnaire in as much detail as possible. From it the Editors of *Men of Achievement* will compile your biography for publication. Should you wish to add any further notes on separate sheets of paper, such notes will be welcomed. Please make sure that you include two small black and white photographs of yourself—see special note at the foot of this page. To ensure accuracy, please type or write clearly.

Name:
(Surname) (Given Names)

Place of Birth:

Date of Birth (optional): Day _____ Month _____ Year _____

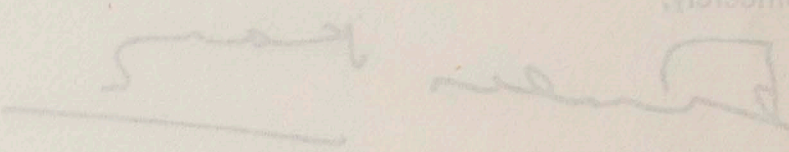
Profession:

Married on: _____ day of _____ (month) _____ (year)
to (wife's names):

Children (Names in order of age):

Details of Education (please give dates, Degrees, Diplomas, etc.):

Professional Employment (in chronological order, with precise details and dates):

With thanks, I am,
Sincerely,

Ernest Kay
Hon. General Editor

PLEASE INCLUDE TWO RECENT SMALL BLACK AND WHITE PHOTOGRAPHS (PREFERABLY 2 1/4 ins. x 2 1/4 ins.) FOR INCLUSION WITH YOUR BIOGRAPHY, AND PRINT YOUR NAME IN FULL ON THE BACK OF THE PHOTOGRAPHS.

Creative Works (books, compositions, paintings, etc.):

Professional Associations (with offices held):

Other memberships (with offices held):

Honours, prizes, awards (with dates):

Other biographical listings (if any):

Hobbies:

Current address (for publication):

Home

Office:

Signature:

TO: The Editors,
Men of Achievement,
International Biographical Centre,
Cambridge, CB2 3DR, England.

Date:

As a biographer of the Fourth Edition of Men of Achievement, I want to take advantage of the special con-
cessions offered to me and I ask you to supply this work containing my own biography immediately upon
publication, shipment and careful packing in a stout case (Please check the photographs box below to indicate the special offer you prefer.)

A (i) The Grand Edition at the special pre-publication subscription price for biographers only for which
I enclose my remittance of US \$45.
(ii) The Royal Edition, bound entirely by hand as described by hand, at the special pre-publication price for biographers only of US \$150.

(Remittances may be in the form of bills, cheques or money order.)

B When the fourth edition of Men of Achievement is ready, please bill me and I will remit the sum checked
below in full payment, shipment included:
(i) The Grand Edition at the post-publication price for biographers of US \$57.50.
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An immediate deposit of US \$50 is essential as the Royal Edition is made individually by hand.
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PLEASE NOTE: The regular price of the Fourth Edition of Men of Achievement for non-biographers is
US \$69.50 plus postage and packing. The cost of surface mail and packing is approximately US \$4.50
annually, approximately US \$12.50

Address to which my ordered copy of the Fourth Edition of Men of Achievement is to be sent:
NAME:

FULL POSTAL ADDRESS:

Please make remittances payable to Men of Achievement.

Prices above are quoted in American Dollars for international convenience. Any bank will suggest
conversion rates to other currencies.

Reservation Form for Biographees only

TO: The Editors,
Men of Achievement,
International Biographical Centre,
Cambridge, CB2 3QP, England.

Date:

As a biographee of the Fourth Edition of Men of Achievement, I want to take advantage of the special concessions offered to me and I ask you to supply this work, containing my own biography, immediately upon publication, **shipment and careful packing in a stout carton fully included.**

(Please check the appropriate box below to indicate the special offer you prefer.)

-
- A (i) The Grand Edition at the special pre-publication subscription price for biographees only for which I enclose my remittance of US \$45.
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PLEASE NOTE: The regular price of the Fourth Edition of Men of Achievement for non-biographees is US \$69.50 plus postage and packing. The cost of surface mail and packing is approximately US \$4.50; airmail, approximately US \$12.50.

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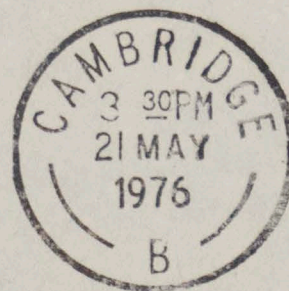
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