

- Barsotti, Hércules Rubens, 1914 July 20, São Paulo, SP, Brazil; Painter and ^{son of virginia fleisch and} Graphic Designer; Lives in São Paulo. _{and} _{owns} _{barsotti;}
- 1920 to '33 - Instituto Dante Alighieri, São Paulo;
- 1926 to '33 - Art training with Enrico Vio, São Paulo;
- 1934 to '37 - ~~Escola Superior de Ciências Industriais~~, Instituto Mackenzie, São Paulo;
- 1937 ~~to '39~~ graduated in Industrial Chemistry; ~~Instituto Mackenzie, São Paulo;~~
- 1937 to '39 - worked as Chemist;
- 1940 - first paintings;
- 1950 - first geometric abstract drawings;
- 1953 - designed costumes for "Mimodrama", Teatro de Cultura Artística, São Paulo;
- 1954 - opened (with Willys de Castro) a Studio of Graphic Design, São Paulo;
- first concrete works;
- 1954 to '61 - worked as Textile Designer in his own factory, São Paulo;
- 1954 to '57 - illustrations for several magazines;
- 1957, '59, '61 and '65 - exhibitions at São Paulo's Biennial;
- 1958 - exhibition at São Paulo's Salon of Modern Art, where he won a
- Silver Medal;
- trip to Italy, Switzerland, France, Portugal and Spain, meeting artists, art critics, industrial and graphic designers;
- 1959 - exhibition at São Paulo's Salon of Modern Art, where he won a
- Gold Medal;
- one-man show, Galeria de Arte da Folha, São Paulo;
- 1960 - exhibition "12 Brazilian Artists", Bezalel Museum, Jerusalem;
- exhibition "12 Brazilian Artists", Beith Sokolov Gallery, Tel-aviv;
- exhibition "Konkrete Kunst", Helmhaus, Zürich;
- exhibition at National Salon of Modern Art, Rio de Janeiro, where he won a
- Silver Medal and First Prize;
- exhibition at "Bienale Interamericana", Museo Nacional de Arte Moderno, Ciudad del Mexico;
- joined the Neoconcrete Group, Rio de Janeiro;
- 1960 and '61 - exhibitions "Arte Neoconcreta", Ministry of Education and Culture, Rio de Janeiro and Museu de Arte Moderna, São Paulo;
- 1961 - exhibition at "Salão Anual", Museu de Arte do Paraná, Curitiba;
- 1962 - one-man shows, Petite Galerie, Rio de Janeiro and São Paulo;
- 1963 - exhibition "17 Artistas Gráficos Brasileños", Instituto de Cultura Hispanica, Madrid;
- exhibition "Brasilianische Graphik der Gegenwart", Ausstellungsaal der Oesterreichischen Staatsdruckerei, Wien;
- member of the Organization Committee of São Paulo's Salon of Modern Art;
- member of "Association Internationale des Arts Plastiques", UNESCO, Paris;
- member of ^{"Sociedade Brasileira de Desenho Industrial"} (Brazilian Society of Industrial Design), São Paulo;
- exhibition of "International Society of Plastic Art", Daimaru's Exhibition Hall, Kobe-Japan;

- 1963 to '65 - co-founder and participant of "Grupo Novas Tendências", São Paulo;
- 1964 - exhibition "Coletiva 3", Galeria Novas Tendências, São Paulo;
- exhibition "O Rosto e a Obra", Galeria IBEU, Rio de Janeiro;
- 1965 - member of the Jury of ^{→ "Prêmio Ampulheta"} (Ampulheta Graphic Award), São Paulo;
- exhibition "Brazilian Art Today", Royal College of Art, London;
 - exhibition "Gráficos Brasileiros" (Brazilian Graphic Designers), Faculty of Architecture and Urbanism, São Paulo;
 - exhibition "Brasilianische Kunst Heute", Museum für angewandte Kunst, Wien;
 - exhibition "Cartazes para Exposições de Artistas Modernos Brasileiros" (Posters for Brazilian Modern Artists' Exhibitions), Municipal Public Library, São Paulo;
 - one-man show, Petite Galerie, Rio de Janeiro;
 - one-man show, Galeria Novas Tendências, São Paulo;
- 1965 to '67 - designed printed textile for industrial production
- 1966 - exhibition "Brasilianische Kunst Heute", Beethovenhall, Bonn;
- exhibition "Dezessete Pintores Latino-Americanos da Oitava Bienal de São Paulo", Museu de Arte Moderna, Rio de Janeiro;
 - exhibition "Supermercado 66", Galeria Relevô, Rio de Janeiro;
 - exhibition "Seventeen Latin American Painters" - Interamerican Foundation for the Arts, Time & Life Building Exhibition Center, New York;
 - exhibition "Arte de Hoy en el Brasil", Misión Cultural Brasileña, Assunción-Paraguay;
- 1966 and '67 - exhibition "O Artista e a Máquina", Museu de Arte, São Paulo and Museu de Arte Moderna, Rio de Janeiro;
- 1966 to '67 - elected Adviser of the National Committee of "Association Internationale des Arts Plastiques", São Paulo;
- 1968 - exhibition and auction in benefit of Museu de Arte Moderna, São Paulo;
- 1970 - exhibition "Mostra Inaugural", Galeria Astréia, São Paulo;
- 1971 - one-man show, Galeria Astréia, São Paulo;
- exhibition "Exposição Retrospectiva da Moda Brasileira", Museu de Arte, São Paulo; *(Retrospective of Brazilian Fashion)*
- 1972 - exhibition "Arte/Brasil/Hoje: 50 Anos Depois", Galeria Collectio, São Paulo;
- 1973 - exhibition "Mostra Coletiva Inaugural", Galeria A Ponte, São Paulo.

Works and References in "Metro" 7 (1962) Milano; in "Convivium" Maio (1964) São Paulo; in "Graphic Design" 18 (1965) Tokyo; in "Realidade" 17 (1967) São Paulo; in "Quem é Quem nas Artes e Letras do Brasil" (Who's Who in the Arts and Literature of Brazil) (1966) Rio de Janeiro; in Roberto Pontual's "Dicionário das Artes Plásticas no Brasil" (1969) Rio de Janeiro; in Pietro M. Bardi's "Profile of the New Brazilian Art" (1970) Rio de Janeiro; in "Grande Enciclopédia Delta-Larousse" (1970) Rio de Janeiro; ~~and~~ in "Dictionary of Latin American & Caribbean Biography" 2nd edition (1970) London; *in "D'Ara Agency" Co. (1972) Milano* and in Roberto Pontual's "Arte/Brasil/Hoje: 50 Anos Depois" (1973) Rio de Janeiro.

Hércules Barsotti Rua Haddock Lobo 1672 São Paulo 01414 SP Brazil

1973 May 30