

COMISSÃO PARA O INTERCÂMBIO EDUCACIONAL ENTRE OS ESTADOS UNIDOS DA AMÉRICA E O BRASIL

EDIFÍCIO CASA THOMAS JEFFERSON — SEP - SUL W-4 ENTREGUADRAS 706/906 — 70.390 BRASÍLIA, D.F.
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nº 125

Brasília-DF, 16 de outubro de 1985

FULBRIGHT COMMISSION

Ilma. Sra. .
Iole A. de Freitas
Rua General Urquiza, 31 - Ap. 306
22.341 - Rio de Janeiro, RJ

Prezada Senhora,

Temos o prazer de comunicar que V.Sa. foi recomendada para uma das bolsas do Programa CAPES/Fulbright de Preservação e Difusão das Culturas Brasileira e Norte-Americana de 1986.

Estamos definindo qual agência administrará o Programa nos Estados Unidos. Assim sendo, pedimos a V.Sa. que aguarde novas informações e formulário definitivo.

Caso V.Sa. não tenha feito a inscrição do exame TOEFL a ser realizado em 16 de novembro ou 06 de dezembro de 1985, deverá inscrever-se até o dia 15 de novembro próximo, para realização do teste em 11 de janeiro de 1986.

Estamos restituindo seu portfolio através do Escritório de Consultas Educacionais no Rio. Favor contatar o Dr. Edward Riedinger a respeito a partir de 23 do corrente.

Com os nossos melhores cumprimentos,

Harold M. Midkiff
Diretor Executivo Adjunto
Comissão Fulbright

Cristina A. Colonelli
Coordenadora de Bolsas no Exterior
CAPES

cc: Ms. Switt
CAPES
USIS Rio
Educ. Adv. Office/Riedinger

/rmo

Luiz Diederichsen Villares

July 23, 1985

MEC - FUNARTE
PROTOCOLO — I. N. A.
N.º 204 EM 25/07/85

Mr. Waldo Rasmussen
Director International Program
Museum of Modern Art
11 West 53 Street,
New York, NY 10019
USA

Dear Waldo,

You are going to receive these days a letter from Mr. Pauli Estellita Herkenhoff Filho that has recently been re-appointed by the government as director of the Instituto Nacional de Artes Plásticas (INAP) which, as you probably know, constitutes the visual arts arm of FUNARTE, the Federal Foundation for the Arts, in Brazil. (By the way, we now have a recently created Ministério de Cultura, that is directed by prof. Aloysio Pimenta, which seems to be a very capable person, but is still looking for money to run his new Ministério under which is placed FUNARTE, previously under Ministério de Educação e Cultura).

Mr. Paulo Herkenhoff is doing a very good and serious work in INAP already for several years. In his letter to you he is asking for the possibility of MOMA offering the chance for a 3 months trainee program on exhibitions

Luiz Diederichsen Villares

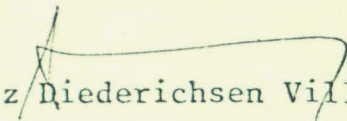
design and installation for the head of his International Exhibitions department, Iole de Freitas, in 1986.

I know Iole for many years and want to recommend her as a very serious, capable and hard working person. She is an industrial designer that worked for several years in Italy, including at Olivetti, speaks very good english and worked in the Nucleo de Desenho Industrial at the Federação das Indústrias on the installation of the famous design exhibition received from MOMA. In recent years she directed several exhibitions for FUNARTE in Brazil and is the curator of the exhibitions that are sent to foreign countries, including the last Venice Biennale, where she personally supervised the installation of Brazil's pavillion.

Don't you think that this program could be an important move towards the establishment of better and professional ways of exhibitions handling in Brazil ? I hope you can make it based on the previous experience of Dan Fialdini. Since they have a short time for applying for a Fullbright Foundation Grant and if the answer is affirmative, they would appreciate to receive it in the form of a letter of invitation sent to Mr. Herkenhoff (FUNARTE - Rio de Janeiro).

Thank you for the splendid Pop-Art catalogue you sent me. I am sorry we won't be able to go to the Fall Meeting in New York. We enjoyed immensely the trip to Japan and Indonesia.

Raquel joins me in sending you and Joanne our love.


Luiz Diederichsen Villares

copy: Mr. Paulo Herkenhoff
INAP - Rio de Janeiro

OFÍCIO Nº

/85-INAP/FUNARTE

Rio de Janeiro, RJ

FROM: INSTITUTO NACIONAL DE ARTES PLÁSTICAS

TO: THE MUSEUM OF MODERN ART

Dear Mr. Rasmussen

The Fundação Nacional de Arte, is concerned with the development of human resources to supply technical information and practical attendance to many institutions all over the country. This procedure refers to our institutional politics of non-centralizing cultural resources and information. The Instituto Nacional de Artes Plásticas is responsible for national assistance concerning visual arts. The constant national demand for systematic information and practise on Gallery installation projects and on gallery equipment design proved the evident need for technical support in this area. The wellknown and respected knowledge of the Museum of Modern Art on this subject justifies our demand for your collaboration in the belief you can understand the importance of your needs.

A three month training period at your exhibition design department by one of our technicians would be an efficient procedure. We indicate the coordinator of the international and technical department, Mrs. Iole de Freitas, as the person technically able (she is a designer) and also for her specific experience in our Institution. Since 1982 our galleries installations and equipments have been designed by her and Mrs. Carmen Zilio. For all this period she has been the consultant for institutional

Mr. Waldo Rasmussen

The Museum of Modern Art

Director of the International Department

11, West 53th Street

New York

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galleries in many cities in our country.

We would appreciate to receive a formal answer from you, so that we can present it to Fullbright Foundation to have the financial support needed.

The period would be after August 86, preferably from September to november 86. Due to institucional procedures involving both Foundations, Earlier we receive your answer better we will organize it.

We hope to receive an affirmative answer,

Sincerely,

PAULO ESTELLITA HERKENHOFF FILHO
DIRECTOR OF INSTITUTO NACIONAL DE ARTES
PLÁSTICAS-INAP/FUNARTE

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Instituto de arte Contemporânea

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CARTA Nº 214/85-INAP/FUNARTE

Rio de Janeiro, RJ

Em, 25/10/85

Mr. Waldo Rasmussen
Director of International Department
Museum of Modern Art
II West 53 Street Nova York

Dear Mr. Rasmussen,

The Instituto Nacional de Artes Plásticas thanks the Museum of Modern Art for accepting Mrs. Iole de Freitas for a internship period at your design and registration department. We would appreciate if you could receive her during next april, may and june 1986.

Waiting to hear from you soon,

Best regards



PAULO ESTELLITA HERKENHOFF FILHO

DIRETOR DO INAP

PEHF/dmm

NAME (SURNAME FIRST)

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PROPOSED PROGRAM OF STUDIES

PLEASE DESCRIBE PRECISELY YOUR *PROPOSED* PROGRAMME OF STUDY IN THE UNITED STATES. YOU MAY LIST SPECIFIC COURSES. ALSO INDICATE SPECIFIC CHARACTERISTICS OR EMPHASES YOU DESIRE WHICH WILL AID IN THE SELECTION OF AN APPROPRIATE U.S. ACADEMIC PROGRAMME. YOU MAY CONTINUE YOUR STATEMENT ON A SEPARATE SHEET IF NECESSARY.

IN ADDITION, IF YOU ARE A DOCTORAL APPLICANT, PLEASE DESCRIBE YOUR SPECIFIC RESEARCH INTERESTS.

IN ADDITION, IF YOU ARE AN ATTACHMENT APPLICANT, DESCRIBE YOUR PLANS AND THE TIME FRAME NEEDED TO CARRY THEM OUT.

- t* My intension is to intensifie my experience as a designer, in design exhibition and equipment design for galleries and/or museums.
- R* In Brazil it doesn't exist any special cou^vse or department in our Museums or Art Institutions where new thecnies can be learned.
- C* Therefore, this is the main reason for applying ~~for~~ ^{trainee} this ~~period~~.
- f,*
os, n I cho~~x~~ed the Museum of Modern Art (Nyc) for the wellkno~~x~~on quality of the design department projects. In 1979, I already had an opportunity to work with MOMA design department; it was by the occasion of the MOMA DESIGN EXHIBITION, installed at the Nucleo de Desenho Industrial (S.Paulo) where I was the coordinator. ~~of the design department.~~
- n* By the other ~~x~~and, the choice of the MOMA is due to the fact that they are specialized in Contemporary Art, and at the National Foundation for the Arts (Funarte), where I am worl~~aino~~ ^{bc}ing, we also concentrate all our activities ~~around~~ in Contemporary Brazilian Art. Besides the opportunity of develloping my personal professional knowledge, this ~~traine~~ ^{bc} period will ~~give~~ me new informations and experiences that ~~will~~ be usefull in Funarte as coordenato~~r~~ of the design department and as assistant-director of the National Institute for Fine Arts. We ~~give~~ thecnical and conceptual assistance to all Brazilian States, in cities located all over the country. So we must plannifie very precisely our activites and methodologies to attend, ~~co~~rectly, this demand. We are organizing in january 1986 the first Seminary for Design Exhibition and the second one ~~will~~ happen after my return from USA.
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