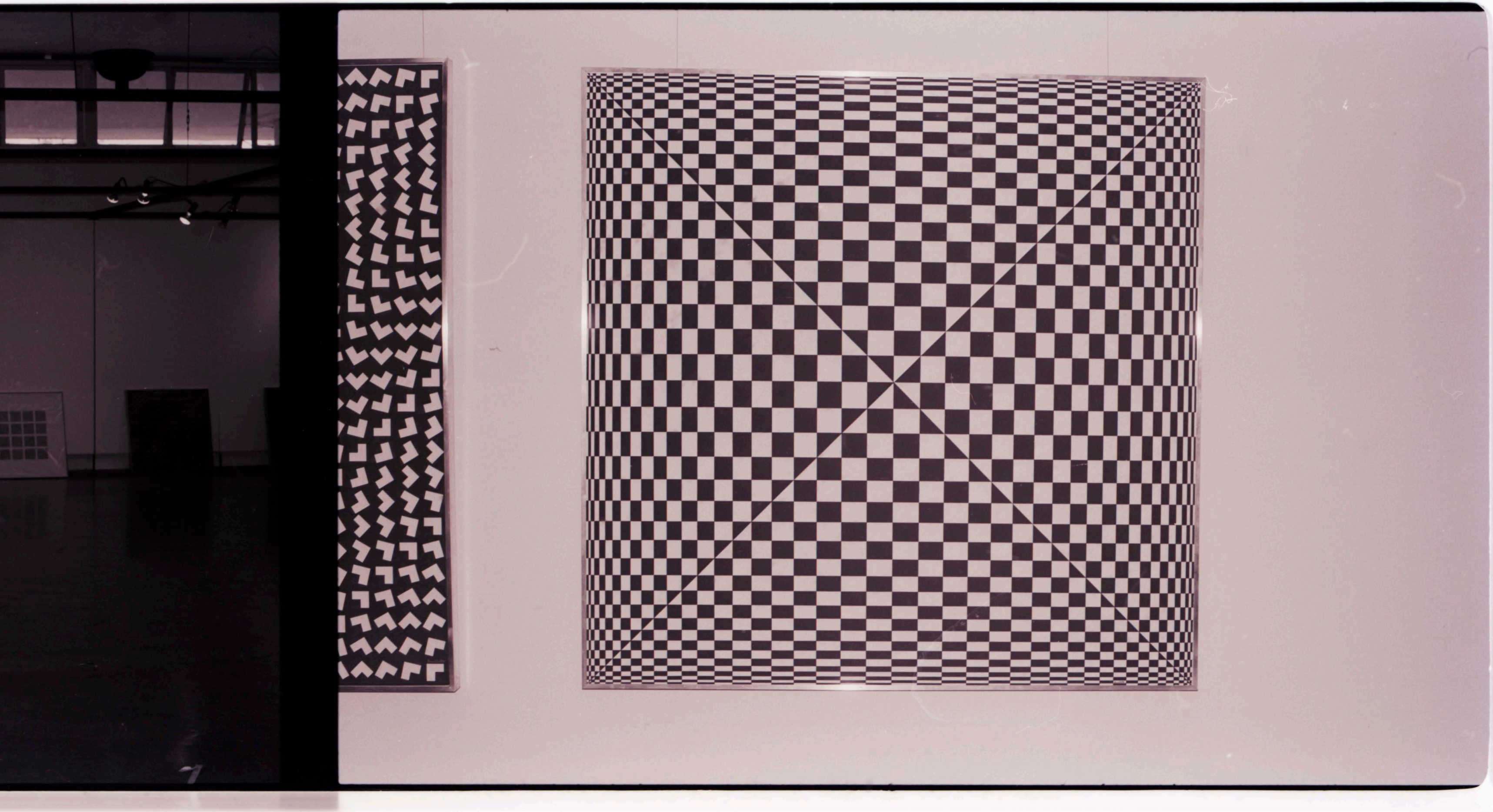instituto de arte contem