

(Rubens)

- Hércules Barsotti, 20 July 1914, São Paulo, SP, Brazil; *son of original filmmaker and architect Barsotti;*
 Painter and Graphic Designer; Lives in São Paulo;
- 1932 | '34 - Art training with Enrico Vio;
 - 1937 - graduated in Industrial Chemistry;
 - 1938 | '39 - worked as Chemist;
 - 1940 - first paintings;
 - 1950 - first geometric abstract drawings;
 - 1953 - designed the costumes for "Mimodrama", Teatro de Cultura Artística, São Paulo;
 - 1954 - opened (with Willys de Castro) a Studio of Graphic Design, São Paulo;
 - first concrete works;
 - 1954 | '61 - worked as Textile Designer in his own factory, São Paulo;
 - 1956 | '57 - illustrations for several magazines;
 - 1957 | '59 | '61 and '65 - exhibitions at São Paulo's Biennial;
 - 1958 - exhibition at São Paulo's Salon of Modern Art, where he won a
 - Silver Medal;
 - trip to Italy, Switzerland, France, Portugal and Spain, meeting artists, art critics, industrial and graphic designers;
 - 1959 - exhibition at São Paulo's Salon of Modern Art, where he won a
 - Gold Medal;
 - one-man show, Galeria de Arte da Fôlha, São Paulo;
 - 1960 - exhibition "12 Brazilian Artists", Bezalel Museum, Jerusalem;
 - exhibition "12 Brazilian Artists", Beith Sokolov Gallery, Tel-aviv;
 - exhibition "Konkrete Kunst", Helmhaus, Zürich;
 - exhibition at National Salon of Modern Art, Rio de Janeiro, where he won a Silver Medal and First Prize;
 - exhibition at "Bienale Interamericana", Museo Nacional de Arte Moderno, Ciudad del Mexico;
 - joined the Neoconcrete Group, Rio de Janeiro;
 - 1960 | '61 - exhibitions "Arte Neoconcreta", Ministry of Education and Culture, Rio de Janeiro; Museu de Arte Moderna, São Paulo;
 - 1961 - exhibition at "Salão Anual", Museu de Arte do Paraná, Curitiba;
 - 1962 - one-man shows, Petite Galerie, Rio de Janeiro and São Paulo;
 - 1963 - exhibition "17 Artistas Graficos Brasileños", Instituto de Cultura Hispanica, Madrid;
 - exhibition "Brasilianische Graphik der Gegenwart", Austellungsaal der Oesterreichischen Staatsdruckerei, Wien;
 - member of the Organization Committee of São Paulo's Salon of Modern Art;
 - member of "Association Internationale des Arts Plastiques", UNESCO, Paris;
 - member of Brazilian Society of Industrial Design *"Associação Brasileira de Desenho Industrial"*, São Paulo;
 - exhibition of "International Society of Plastic Art", Daimaru's Exhibition Hall, Kobe-Japan;

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- 1963 | '65 - co-founder and participant of "Novas Tendências", São Paulo;
- 1964 - exhibition "Coletiva 3", Galeria Novas Tendências, São Paulo;
- exhibition "O Rosto e a Obra", Galeria IBEU, Rio de Janeiro;
- 1965 - member of the Jury of "Ampulheta* Graphic Award", São Paulo;
- exhibition "Brazilian Art Today", Royal College of Art, London;
- exhibition "Gráficos Brasileiros" (Brazilian Graphic Designers), Faculty of Architecture and Urbanism, São Paulo;
- exhibition "Brasilianische Kunst Heute", ^{Museum für angewandte Kunst,} ~~Brazilian Embassy,~~ Wien;
- exhibition "Cartazes para Exposições de Artistas Modernos Brasileiros" (Posters for Brazilian Modern Artists' Exhibitions), Municipal Public Library, São Paulo;
- one-man show at Petite Galerie, Rio de Janeiro;
- one-man show at Galeria Novas Tendências, São Paulo;
- 1966 - exhibition "Brasilianische Kunst Heute", Beethovenhall, Bonn;
- exhibition "Dezessete Pintores Latino-Americanos da Oitava Bienal de São Paulo", Museu de Arte Moderna, Rio de Janeiro;
- exhibition "Supermercado 66", Galeria Relêvo, Rio de Janeiro;
- exhibition "Seventeen Latin American Painters" - Interamerican Foundation for the Arts, Time & Life Building Exhibition Center, New York;
- exhibition "Arte de Hoy en el Brasil", Misión Cultural Brasileña, Assunción-Paraguay;
- 1966 and '67 - exhibition "O Artista e a Máquina", Museu de Arte, São Paulo and Museu de Arte Moderna, Rio de Janeiro;
- 1966 to '67 - elected Adviser of the National Committee of "Association Internationale des Arts Plastiques", São Paulo;
- 1968 - exhibition and auction in benefit of Museu de Arte Moderna, São Paulo;
- 1970 - exhibition "Mostra Inaugural", Galeria Astreia, São Paulo;
- 1971 - one-man show, Galeria Astreia, São Paulo
- Works and References in "Metro" 7 (1962) Milano; in "Convivium" Maio (1964) São Paulo; in "Graphic Design" 18 (1965) Tokyo; in "Realidade" 17 (1967) São Paulo; in "Quem é Quem nas Artes e Letras do Brasil" (Who's Who in the Arts and Literature of Brazil) (1966) Rio de Janeiro; in Roberto Pontual's "Dicionário das Artes Plásticas no Brasil" (1959) Rio de Janeiro; in Pietro M. Bardi's "Profile of the New Brazilian Art" (1970) Rio de Janeiro and in "Grande Enciclopédia Delta-Larousse" (1970) Rio de Janeiro; in "Dictionary of Latin American & Caribbean Biography" 2nd edition (1970) London; in "D'Arts Agency" (1970) Milan;
- Hércules Barsotti Rua Haddock Lobo 1672 São Paulo SP Brazil

30 June 1970

Hércules Barsotti

15 Nov. 1971

31 May 1973

- * 1971 - exhibition "Exposição Retrospectiva de Arte Brasileira" Museu de Arte de São Paulo;
- 1972 - "Museum für Angewandte Kunst, Wien - Galeria de Arte, São Paulo";
- 1973 - exhibition "Mostra Inaugural", Galeria a Ponte, São Paulo;

long 50 cm
Deposited (1973)
Rua de Janeiro