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ART 7.5  
Rio revue

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The Brazilians have invaded the London art scene: three shows currently on view. It would seem that in addition to the coffee and nut-bread some feel there is another national product ripe for exploitation. With apologies to Marshall McLuhan I suggest that, where galleries are concerned, 'the ambiance is the message' and the Brazilian exhibitors might profitably consider the influence of *gallery ambiance* when evaluating the success of their present shows, and in preparing for their next.

Sergio De Camargo is doing reasonably well. He's at Gimpe, Ltd, in South Molton Street. He last exhibited there in 1968, and will surely want to again, noting *good location in the gallery greenbelt, reputation for showing smart, avant-garde work, professional staff capable of quoting high figure prices without batting an eyelid, impressively printed catalogue, careful minus a propaganda piece (just the facts, ma'am)*

Camargo's work shouldn't prompt anyone to say, 'Ah, Brazilian, of course,' unless it is felt that the colour of his white spray-painted 'Reliefs' was influenced by the bright sun of the artist's native land. These 'reliefs' are composed of slices of wooden cylinders mounted on wooden panels. The variety of the sizes and angles of his wooden bits enables Camargo to create either a richly textured or stark effect. The panels are interestingly decorative, tastefully presented, but I lack the language to make a meal of discussing them in deeper terms. It's the kind of work that will prompt your friends to say emphatically, 'I like that' (end of comment), or cautiously, 'Interesting.' After a few weeks of seeing it hanging on the wall, it may move your wife or housemaid to observe, 'It's hell to dust.'