

Your

colour

prints

on

Kodak

paper

1964

institute of contemporary art

WHILE YOU
HAVE YOUR
KODACOLOR
NEGATIVES
HANDY...

WHY NOT
ORDER EXTRA
COLOUR
PRINTS
FOR YOUR
FRIENDS?

ASK US FOR
DETAILS

HELPFUL HINTS FOR GOOD COLOUR PICTURES

When using 'Kodacolor' film
in a simple camera outdoors, shoot in
bright, direct sunlight.

Hold the camera steady—'camera-shake'
causes 'fuzzy' pictures.

Keep the sun behind you.

Keep your camera lens clean and
free from fingermarks.

Don't forget that *indoor*
colour pictures are easy to take with
'Kodacolor' film and flash.

*And remember—you can get
colour enlargements from your best
'Kodacolor' negatives.*

Your

colour

prints

on

Kodak

paper



instituto de arte contemporânea