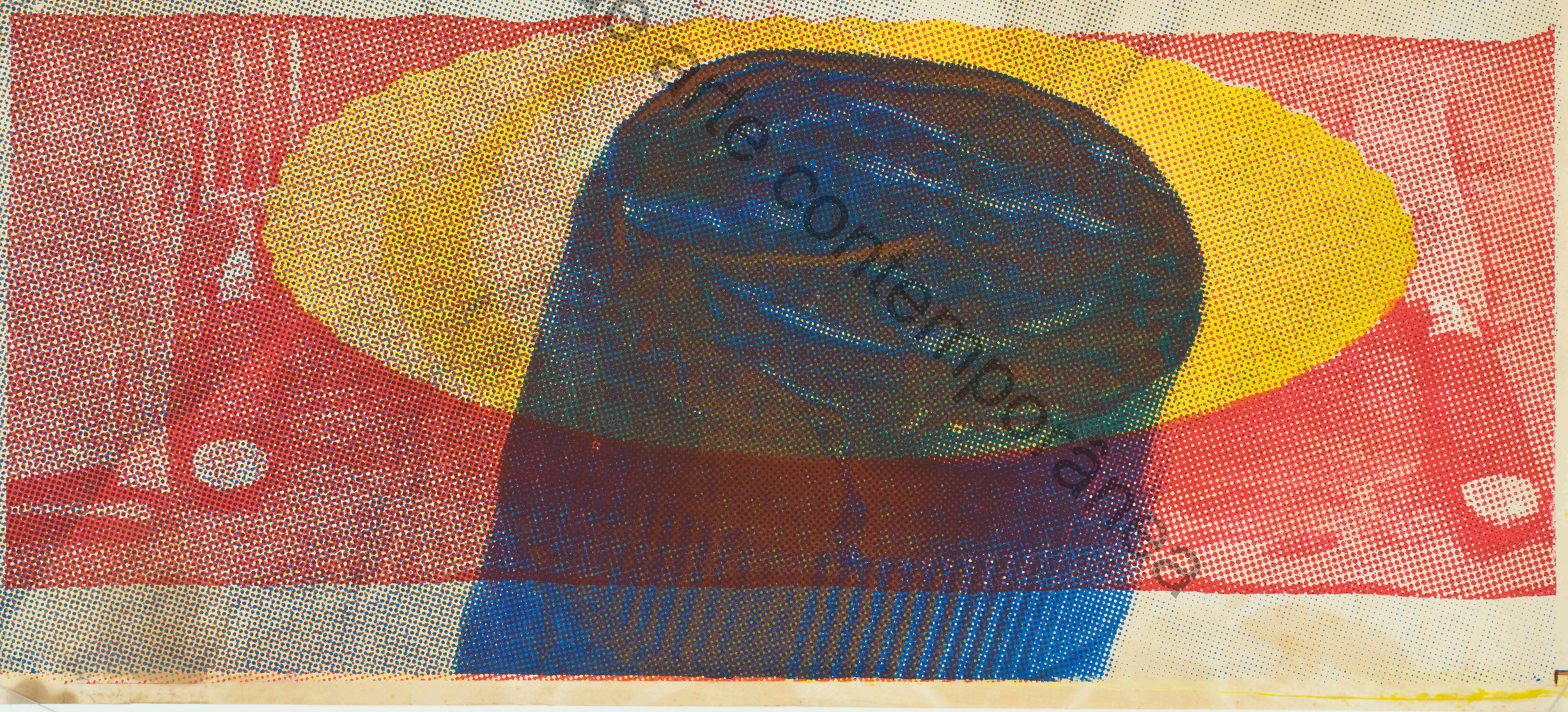Instituto Cervantes