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MAGAZINE FOR THE NEW MAN

CANDID TAPE INTERVIEW
WITH
WILLIAM
GOLDING,
AUTHOR
OF "LORD OF THE FLIES"

LOUIS LOMAX'S EYE-WITNESS REPORT: THE STRANGE NEW WOMEN IN CASTRO'S CUBA

THE FABULOUS GIRLS OF ROME



Company's Coming!

How you can help visitors from abroad enjoy their stay here

This year, hundreds of thousands of visitors from abroad are coming to the United States on vacation, for business, as students. Chances are that you will meet some of them; or that a traveler will ask your assistance. How can you help? Simply by being yourself, by offering traditional warmth, hospitality and courtesy.

Give visitors the directions they need. Go out of your way to make things clear. Explain local customs and traditions. And, proud as you are of the many things there are to see and do here, remember that it's their vacation. The point is to offer and suggest, never to insist.

Friendly Americans win America friends!