Procedencia: Harquis Who's who Luc - Chicago Autor: Kemeth H. Petchenik Dest: I.S. 0 Assento! Posiciona o Pierro como un dos + importan l'es na questais de biografia pois abranje un público mito pariado. Com anexo, consta vogra biografia incom pleta por ser precuclidados acrescentada informações e devolvidas à wha's who (rem data)

REFERENCE BOOK

Who'sWho

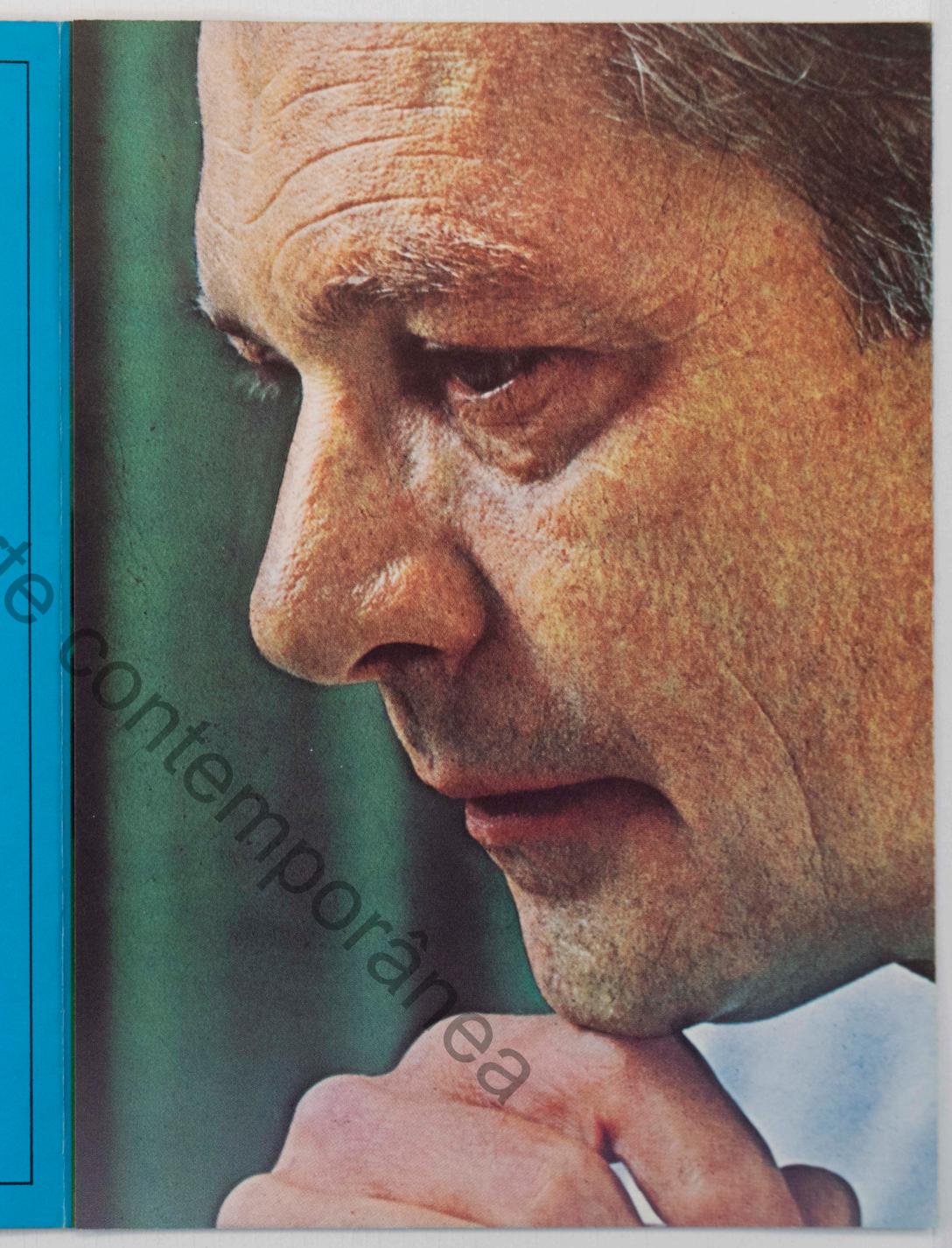
ANNOUNCING THE FIRST EDITION OF

Who's Who in the World

The biographies of 25,000 eminent men and women have been brought together...at one time...in one place...and for all time...in the pages of this global roster of achievement and position—in government, finance and industry, the law, science, the arts, religion, education, sports, and all other significant fields of endeavor.

Here are the individuals who are of constant international reference value to public and private libraries, business and professional organizations, the communications media, government officials, educators, students, scholars, and future historians.

Who's Who in the World is unquestionably the prime source of biographical information about the men and women of this day who have distinguished themselves above all others.





FACTS YOU SHOULD KNOW

Aided by expert consultants all over the world, the Editors have spent two full years in patient accumulation of the necessary data, in the exhaustive compilation of biographical sketches, and in the revision of sketches that have appeared in *Who's Who in America*. Thus, the pages of *Who's Who in the World* contain indispensable facts about famous names that fill the conversation of our day. Truly a significant advance in reference book publishing, this First Edition provides...

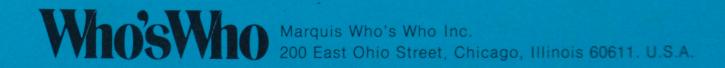
- nearly 25,000 separate biographical entries, arranged in alphabetical order.
- matchless accuracy, assured by the biographees themselves, who, in most instances, provide their own data.
- 1,000 (estimate) pages, with special feature sections presenting pronunciation keys, a table of abbreviations, and useful indices.
- unexcelled format, beautifully bound between covers created by a foremost exponent of contemporary design.
- unqualified prestige, based on Marquis' 72-year-old reputation for excellence.

BASIC PRINCIPLE GOVERNING NAMES SELECTION

The primary objective of *Who's Who in the World* was first articulated by Albert N. Marquis, founder of *Who's Who in America*, in the last decade of the 19th century:

"Who's Who in America shall endeavor to list those individuals who are of current national reference interest and inquiry either because of meritorious achievement or because of positions they hold."

This has been the guiding principle governing selection of names for any Marquis Who's Who reference work, and it has been rigidly adhered to in selecting names for Who's Who in the World. Mere fame is not a criterion, nor is financial or social status sufficient reason for inclusion. Any of the foregoing must be accompanied by achievement, vocational position, or public service—and by significant reference interest. Neither money nor any consideration—other than achievement, or eminence, or public position—can obtain a listing.



A True "First"

Une vraie "Première"

WORLD WHO'S WHO

FIRST EDITION

A WORLD REFERENCE BOOK . . . COVERING ALL NATIONS . . . ALL MAJOR FIELDS

INTERNATIONAL STATESMEN SCIENTISTS

INDUSTRIALISTS

BUSINESSMEN

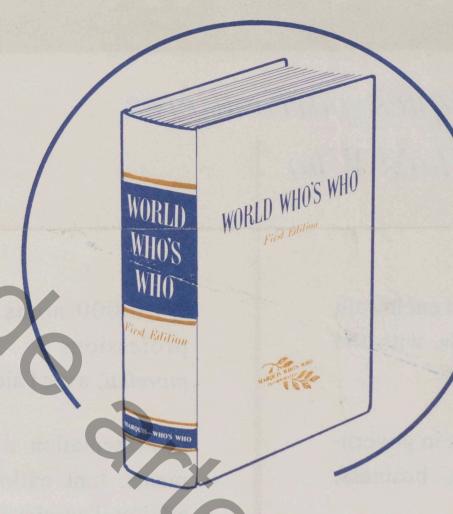
AUTHORS

ARTISTS

COMPOSER

ENTERTAINERS

SOCIAL SCIENTISTS
PHYSICIANS
JURISTS
ARCHITECTS
INSTITUTIONAL HEADS



PHILOSOPHERS
GOVERNMENT OFFICIALS
MILITARY LEADERS
ACADEMICIANS
EDUCATORS
JOURNALISTS
LABOR OFFICIALS
EXPLORERS
ARCHEOLOGISTS
HISTORIANS

AWARD WINNERS HUMANITARIANS

UN LIVRE DE REFERENCES MONDIAL . . . COUVRANT TOUTES LES NATIONS . . . TOUS LES DOMAINES D'ACTIVITE PRINCIPAUX

- COMPREHENSIVE SCOPE: Concise biographies of more than 20,000 eminent living persons all over the world . . . in all significant fields of endeavor.
- ESTABLISHED AUTHORITY: Marquis research techniques... plus expert advice and recommendations from consultants in dozens of nations and in major fields.
- SCHOLARLY DEPTH: A truly meaningful selection of listees, with their essential life-and-career data.
- INHERENT ACCURACY: Biographical material submitted by the listees themselves . . . sketches checked by them before publication.
- UNQUALIFIED PRESTIGE: Marquis' reputation for excellence... built on 72 years of experience, awareness and care in the compilation of biographical directories.
- LONG-LASTING VALUE: A basic book for all types of scholars, researchers and fact-seekers . . . for every person and organization involved in today's achievements . . . everywhere.

- DOMAINE ÉTENDU: Biographies concises de plus de 20.000 personnes éminentes en vie dans le monde entier . . . dans tous les domaines d'activité importants.
- AUTORITÉ RECONNUE: Techniques de recherche Marquis . . . plus avis autorisés et recommandations par des experts dans des douzaines de nations et dans les principaux domaines.
- PROFONDEUR D'ÉRUDITION: Une sélection vraiment significative des personnes listées, avec les informations essentielles sur leur vie et leur carrière.
- PRÉCISION INHÉRENTE: Matériel biographique soumis par les personnes listées elles-mêmes . . . résumés vérifiés par ces personnes avant publication.
- PRESTIGE ABSOLU: Réputation de Marquis pour son excellence . . . bâtie sur 72 années d'expérience, connaissance et attention dans la compilation d'annuaires biographiques.
- VALEUR DURABLE: Un livre de base pour tous les genres d'intellectuels, chercheurs scientifiques et chercheurs de faits . . . pour toute personne et toute organisation impliquées dans les réalisations remarquables d'aujourd'hui . . . n'importe où.

MARQUIS WHO'S WHO, INC.

Publishers of "Who's Who in America" since 1898 200 East Ohio Street • Chicago, 60611 USA

Please see reverse side

Sketches will appear in the clear, logical style that marks our "Who's Who in America."

Les résumés seront rédigés dans un style clair, logique, qui caractérise "Who's Who in America".

Some special features of WORLD WHO'S WHO

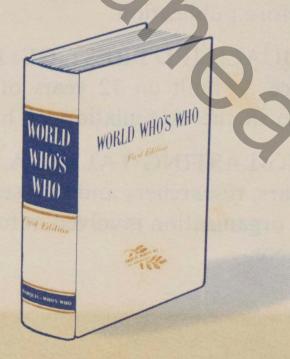
Quelques Caractéristiques particulières du World Who's Who

- 20,000 outstanding names in each land and in each walk of life . . . selected from a world point of view, with the help of consultants on all continents.
- *Up-to-date* representation of the chief names in government, nationally and internationally . . . in business, education, research and other fields.
- Full attention to names of *enduring* value in the arts, sciences and other creative activity.
- Beautiful permanent binding in white and rich blue, with gold lettering . . . attractive, easy-to-read Bell Gothic type, with pronunciation symbols.
- Special feature sections . . . including pronunciation keys . . . a table of abbreviations in six languages . . . a glossary of familiar geographical expressions . . . and useful indexes.

TANGE, Kenzo, architect: b. Osaka, Japan, Sept. 4, 1913; s. Tokiyo and Tei (Komaki) T.; Dr. Engring., Tokyo (Japan) U., 1959; Dr. Ing. (hon.), Technische Hochschule Stuttgart (Germany), 1962; D.F.A. (hon.), U. Buffalo, 1962; D.Arch. (hon.), Politecnico di Milan (Italy), 1964; m. Kato Toshiko, May 5, 1949; 1 dau., Michiko. Prof. architecture Tokyo U., 1946--; vis. prof. Mass. Inst. Tech., 1959-60; prin. works include Peace Meml. Park and Bldgs., Hiroshima, Tokyo City Hall, Kura-shiki City Hall, Kagawa Prefecture Govt. Office Bldg., Takamatsu, Roman Cath. Cathedral, Tokyo, Nat. Gymnasiums for 1964 Olympic Games, Skopje (Yugoslavia) City Center Reconstrn. Project, Yamanashi Press and Broadcasting Center, Kofu. Recipient Royal Gold medal Royal Inst. British Architects, 1965, Gold medal A.I.A., 1966. Mem. Japanese Architects Assn.; hon. fellow A.I.A.; hon. mem. Am. Acad. Arts and Letters, Academie der Kunste (Germany). Address: 1-11-11 Jingumae, Shibuya, Tokyo, Japan.

- TINBERGEN, Jan, economist; b. The Hague, The Netherlands, Apr. 12, 1903; s. Dirk Cornelis and Jeannette (Van Eck) T.; D. Physics, Leiden University, 1929; honorary degree D. Econs., universities of Helsinki, Amsterdam, and also univs. Freiburg, Lisbon, Brussels, Strasbourg, Grenoble, Oslo, Ghent, Kiel, Bordeaux; m. Tine Johanna de Wit, July 19, 1929; children Tine (Mrs. Adriaan M. Van Peski) (dec.), Elsje (Mrs. Maurits J. Barendrecht), Hanneke (Mrs. Anthony Chang), Mariana. Engaged as a statistician, Central Bureau Statistics, The Hague, 1929-45; temporarily attached to League Nations Secretariat, 1936-38; dir. govt. Central Planning Bur., The Netherlands, 1945-55; prof. Netherlands Sch. Econs, Rotterdam, 1933-—; cons. UN, World Bank, Govt. Varkey, Govt. Venezuela; research dir. 20th Century Fund, 1960-62. Recipient Erasmus prize, 1967; corecipient first Nobel Prize in Econ. Sci., 1969. Member Royal Dutch, Royal Flemish academies science, Econometric Society, American Economic Association, Royal Statis. Soc. Mem. Dutch Labor Party. Author: Economic Policy: Principles and Design, 1956; The Design of Development, 1958; Shaping the World Economy, 1963; Lessons from the Past, 1964. Co-author: Labor Plan, 1935. Home: Haviklaan 31, The Hague. Office: P. de Hoochweg 118, Rotterdam, The Netherlands.
- Présentation à jour des personnalités des Gouvernements, tant nationaux qu'internationaux . . . , dans les affaires, l'enseignement, la recherche et les autres domaines.
- Pleine attention est donnée aux noms de valeur notable dans les Arts, les Sciences et autres activités créatrices.
- Belle reliure durable en blanc et bleu foncé, avec inscriptions dorées . . . , avec caractères Bell Gothic attrayants et faciles à lire, avec les symboles de la prononciation.
- Sections sur des points particuliers . . . y compris les clefs de la prononciation . . une table d'abréviations en 6 langues, un glossaire des expressions géographiques courantes et des indexes utiles.

WORLD WHO'S WHO



Leading figures on all continents . . . and in all fields . . . will be represented.

Les personnalités célèbres de tous les continents et tous les domaines seront représentées.

Who'sWho

Marquis Who's Who Inc. 200 East Ohio Street Chicago Illinois 606II

Publishers of Who's Who in America

Dear Biographee:

The most distinguished people in the world have come together at one time, in one place, and for all time: in the First Edition of WHO'S WHO IN THE WORLD.

YOU are one of these--one out of a world population approaching four billion people. Your biography has become a part of global history in enduring form . . . important to your contemporaries and a source of pride to future generations of your family.

More than seven decades of experience stands behind this publishing effort, which began with Who's Who in America, the most respected biographical dictionary in print.

During the past two years, thousands upon thousands of important names have been screened to ensure that WHO'S WHO IN THE WORLD will carry on a proud tradition, but on an international scale.

To this end, the Editors have been assisted by expert consultants on every continent: embassy officials, newspaper and book publishers, research associations, professional societies, university professors, and other organizations and individuals dedicated to the task of surveying their countries for the most distinguished names in the world.

The result of this meticulous, time-consuming effort is a beautifully bound volume, printed on fine paper, in easy-to-read type. Pronunciation symbols are included. Special features sections present pronunciation keys and useful indices.

Arranged in alphabetical order are authentic biographies of the men and women who have achieved distinction in government . . . the law . . . religion . . . science. . education . . . the arts . . . sports . . . and all other significant fields of human endeavor.

(Next page, please)

As the prime source of factual information about those whose eminence is international, WHO'S WHO IN THE WORLD is indispensable to libraries, universities, colleges, the communications media, government agencies, researchers, scholars, and historians.

Each biographical sketch is prepared in the clear, logical style that is characteristic of all Who's Who reference volumes: name, with pronunciation symbols where appropriate; occupation; place and date of birth; parentage; education; marriage and children; career data; military service; societies; awards; politics; religion (optional); clubs; books, paintings, musical compositions, or other specific projects; address.

WHO'S WHO IN THE WORLD is now in the bindery and will soon be ready to ship to the far corners of the earth.

In return for your cooperation in making it possible for us to publish a reference work of this magnitude, we offer you a special prepublication discount (from the list price of (\$44.95) available only to biographees:

Cash with order \$35.00 a saving of 22% (U.S.A.)

Billed on delivery \$39.00 a saving of 13% (U.S.A.)

On behalf of the Editors and all others who have worked to bring about publication of WHO'S WHO IN THE WORLD, let me congratulate you on the accomplishments that have led to the inclusion of your name in this true "first" world Who's Who. You have every right to be as proud of this distinction as we are of the opportunity to serve the needs of the world of reference users.

(Next page, please)

Please fill out and mail the order form in the enclosed self-addressed envelope so that we may ship your copy of WHO'S WHO IN THE WORLD before the prepublication discount expires.

Sincerely,

Kenneth H. Petchenik Executive Director for Product Development

P. S. In the United States and some other countries, the cost of WHO'S WHO IN THE WORLD is a tax-deductible item when used as a business reference source.

WOR/PPB

MAO

SAO

NOTE: Below is your listing as it has been prepared for the compilers and editors of this book. The extensive process of compiling the book is now at peak activity, preparatory to typesetting.

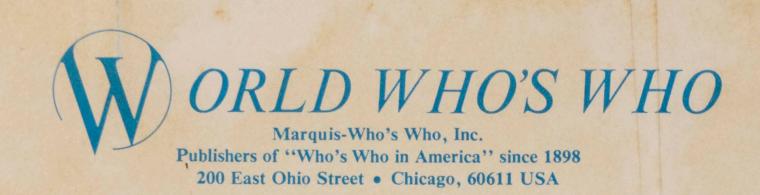
mbs

Therefore please promptly note below—on this sheet, beside the typewriting—any necessary alterations or additions, and please return this sketch at once, regardless of whether or not changes are suggested.

PLEASE DO NOT ABBREVIATE
SERPA, Ivan Berreira, artist; b. (city and country?)
Apr. 6, 1923; s. (father's
full name and mother's full maiden name?)
; studied under Axel
Leskochesk, 1924 Prof. painting Mus. Modern Art,
Rio de Janeiro, Brazil, 1952; exhibited one-man shows,
Brazil and abroad; exhibited internationally in group
shows, including Sao Paulo Bienales, 1951; retro-
spective exhbns., Mus. Modern Art, Rio de Janeiro,
1961, 65, Mus. Contemporary Art, Sao Paulo, 1965, Mus.
Art, Belo Horizonte, 1965; works include collages, 1953-
55, abstract paintings, 1961-62, concrete paintings,
1951-57, women, 1963-65, black series, 1964-65, Address:
Rua Juruviara 104, Meyer, Guanabara, Brazil
44

and is its property, but will not be used otherwise than in your sketch in sermission, unless by your consent. The sketch is subject to copyright. This vita has been composed by Marquis-Who's Who, Inc., WORLD WHO'S WHO by us or others with our p

he Editors may be assured personal data have been checked at firsthand. YOUR SIGNATURE (or an authorized one)-so that t



1898 - Our Seventy-Second Year - 1970

Dear Sir or Madam:

Recognizing your eminence in today's world, we have prepared the enclosed biographical sketch of you for the forthcoming First Edition of WORLD WHO'S WHO. This will be a volume of unusual scope and significance, as described in the accompanying brochure.

Your biography is essential to the book's basic purpose--full coverage of personal distinction in all nations and in all major fields of activity. Inclusion of your sketch helps us give proper recognition to your country and vocation. Libraries, colleges, the press, research centers and public institutes all over the world will be using this book-and will expect to find names such as yours.

Biographical data for WORLD WHO'S WHO are obtained in three ways: from material submitted by the subject ... from Marquis files, including the files of our "Who's Who in America," "World Who's Who in Finance and Industry" and "World Who's Who in Science" ... and from material provided by our consultants in various countries.

In any case, it is urgent that the biographies be complete, accurate and up-to-date. Reference users expect our books to be authoritative.

Therefore, we kindly request that you make any necessary additions or corrections in the enclosed tentative copy of your listing.

Also, the Editors wish your assurance -- for your sake and theirs -- that these data have been checked at first hand before we proceed with printing. To that end, space is provided on the right-hand margin of the sheet for either your signature or an authorized one.

Let me emphasize that you incur no obligation, of any nature, from the publication of your biography-in-brief in WORLD WHO'S WHO.

As a biographee, however, you are entitled -- under a long-standing Marquis policy -- to a subscription discount on the price of WORLD WHO'S WHO in advance of publication. Pre-publication orders help us gauge the press run accurately and economically ... and we feel that you should share the savings.

By enclosing a check now with your order, you can obtain this monumental, elegantlybound volume for only \$35.00 per copy--a 22 per cent discount from the after-publication list price of \$44.95. If you prefer to be billed upon delivery, you would pay \$39.00 per copy--a 13 per cent saving from list price.

Enclosed is a handy order-blank which--when validated by you--makes the discount Termonde, ditteme agraeller the un favor de usuarios de referenciaoffer effective.

In closing let me thank you--in behalf of thousands of reference users--for your cooperation in assuring the authenticity of your biographical sketch.

But estperacque assignments a antentridade de sen resums biografics.

Kenneth N. Anglemire

Publisher

W.OR/SAO