

THE HESS
COLLECTION

March 29, 1989

Mr. Sergio Camargo
Rua Barao de Ipanema 59/10, 22050
Rio de Janeiro, Brazil

Dear Mr. Camargo:

We hope this letter arrives in time for you to reserve the dates of May 19th and 20th on your 1989 calendar. These two days have been set for a Preview Celebration to announce the opening of the Napa Contemporary Arts Foundation (NACA) at The Hess Collection Winery in the Napa Valley.

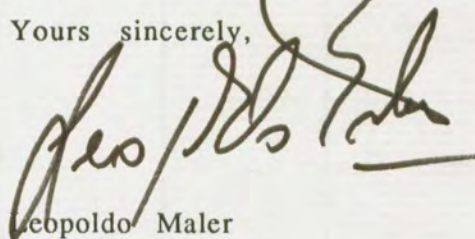
NACA will oversee the private museum and permanently host a remarkable collection of contemporary art. This internationally known collection of contemporary paintings and sculptures has been personally collected by Mr. Donald M. Hess over the past twenty years.

The setting for the NACA Preview is a renovated old stone winery building, high in the scenic mountains overlooking the Napa Valley just 60 miles north of San Francisco.

NACA is, also, planning a series of art related activities over the coming year, including seminars, concerts, workshops and a film festival. The facility will have a small theatre and ample provisions for audio-visual media presentations. Space is, also, available for temporary exhibits and an art reference library. The foundation will publish a twice-annual Journal to inform you of events and corresponding dates.

A formal invitation will be mailed in April, with directions and a map to the lovely Hess Collection winery - which will also celebrate its preview opening to the public on that date. Please do make plans to join us for a wine reception and Preview showing of this special collection of contemporary art. Hoping to see you there.

Yours sincerely,



Leopoldo Maler

LM:lr

Leopoldo M. Maler, Director
Napa Valley Contemporary Arts

4411 Redwood Road · P.O. Box 4140 · Napa, California 94558 · Telephone (707) 255-1144 · Telecopier (707) 253-1682