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Typographica 5

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Instituto de arte contemporânea

page 3	Reading by machine by Alan Bartram
12	Penguins on the march by Herbert Spencer
35	London Airport looks up
45	DIN - a new, old cause by John Tomkins
57	A case for auto-letterpress? by Selma Nankivell
65	Drawing for Illustration reviewed by Paul Hogarth

Edited by Herbert Spencer

Published by Lund Humphries 12 Bedford Square London WC1

Printed at The Country Press Bradford 8

Blocks made by City Engraving Company Ltd Hull

This issue has been set in Monotype Grottesque Series 215/216

Pages 13 to 20 and 25 to 32 have been printed by offset-litho

Pages 59 to 64 have been printed letterpress by Enschedé en Zonen

Price 12s 6d (by post, 14s or \$2.25 USA, \$2.50 Canada)

Typographica 4, which focused attention on signs and lettering in the street, excited much comment both from readers and in the Press. *The Guardian* and *The Times Literary Supplement* devoted leaders to it and a travelling exhibition of the photographs of traffic signs, with appropriate captions, is now being arranged.

Having taken the reader as far as the gates of London Airport in the last issue we have decided now to look at the signposting of the airport itself. As the article on page 35 makes clear, inside the airport as along the roads outside there is much to confuse and dismay the traveller but the new No.3 Passenger Building seems to provide evidence that the airport authorities are aware of the problem and are now attempting to find a solution.